**WKTCS Monthly meeting February 15th 2023 730 pm - Meeting Minutes**

**Attendance: Greg, Robin, Peter,Clayton,Mike,Jim,Kevin,Spencer,Dylan,Liam,Steve**

Adopt Agenda

Adopt minutes from last meeting

1) Spencer Fire in the mountain

-May 14. Capping entries at 200, Last year had approx. 160 racers, expect to donate approx. $2400 to WKTCS. Clayton expressed concerns about trail damage, residual garbage and lack of repairs from 2022 race. Spencer assured us that a more thorough repair/clean-up would be performed after the race. Race course to be better flagged/marked to avoid braiding/cutting corners/further damage. It was suggested that Peter could lead a mid-week session with a large group of volunteers from the fire dept to remediate and clean up the trails used in the race. Clayton is still worried about the effects to the trails and we will monitor this to determine policies re: races in the future. Greg stated it was good exposure for the network and good community engagement to allow this race but agreed that we need to monitor the resulting conditions of the trails post-race.

2) Greg/Jim/Clayton Mission Statement.

-Mission statement adopted as presented

3) Memorial benches policy

-the board agreed that we will not permit any benches to be installed within the networks, as this will open a large can of worms going forward re: vandalism remediation, how to decide who gets to install a bench, etc. Peter will write a response to Brian from Smith Creek Cycle to let him know and offer alternatives like sponsoring the lunch for a trail day, donation to Elevations Outdoors. It was also agreed that we will remove the live tree dog memorial that was “created” last year to discourage further such incidents.

4)Follow up on FB marketing

-it was discussed that most riders don’t purchase memberships because they don’t know about them. A $1000 budget was agreed upon for FB/Google search word ad campaign would be implemented for 3 months starting ASAP. The marketing/commications sub-committee will pursue the project with Scott Davis and report back at the next monthly meeting.

5)Hoodoo Adventures race permission letter

-Robin to address the organizer using new policy voted in regarding memberships and events held on the networks and will report as needed.

6) Jim/Greg presentation to WK City Council

-well received by city council. Report from Jim was emailed to all with full details. COWK Grant in Aid was approved to cover our annual insurance costs

7) Board function/ Standing Committees. Committees will meet during the month and report to the board at monthly meetings

- Communications/marketing/membership

Members: Clayton, Dylan, Peter

- Trail work planning and implementation

Members: Mike, Steve, Liam, Peter, Spencer, Clayton

- Events/Social

Members: Greg, Jim

- Finance & Governance

Members: Kevin, Robin

8) Spring Kick-Off Party

- MTBCO is in. Red Bird Brewing is in. Events and Social committee will plan.

9) Races/Events user group fees decided on.

- We will capture all names of participants from the organizers to add to our membership list

- non-profit events with kids – no charge

- non-profit events with adults – negotiated on a case by case basis

- for-profit events with adults – memberships purchased by all participants

Next Meeting 15th 730 pm