

Minutes WKTCS Monthly meeting April 19<sup>th</sup> 2023

Attendance: Peter, Mike, Jim, Robin, Clayton, Steve, Greg Smith

Regrets: Dylan, Spencer, Kevin

Adopt Agenda

Adopt minutes from March 25<sup>th</sup> 2023]

**President report:**

- Met with Ryan and Ian at SC parking lot to discuss fence repairs, gate repairs, concrete block placement, parking lot surface material etc. RSTCB willing to provide funding for materials
- Discussed bilingual trail signage and they suggested a couple of other ideas like a central kiosk
- Require 4x4 wood posts at trailheads to remain consistent with other trail networks.

**Treasurer report:**

Money in bank, positive balance, some membership renewals trickling in, insurance paid up

**Social Media:**

Targeted ad campaign ongoing with FB and Google. Some results coming in not expensive, still need to collect more data

**New Business**

- 1) Social Committee: season opener May 7<sup>th</sup> planning is ongoing, WK bike shops have been invited and posters delivered.
- 2) Governance Committee: Ongoing discussion re: translation of signs, WFN got back to us with a proposal re: cost to do translation
- 3) MTBCO/WKTCS merger still on the table. Proposed to strike a joint committee, Kevin, Dylan, Greg willing to be on that committee. Updates to follow
- 4) Clayton now has the signage quote, less than originally thought, now about \$800
- 5) Steve suggested trail signs suggesting directional routes with stronger language to forewarn hikers that they are on a downhill MTB trail. Mike and Steve to discuss location of signs and number or signs required.
- 6) PACE run this weekend
- 7) Kevin suggested we should have trail day volunteers sign a waiver each time they volunteer. Could we incorporate into the sign up sheet?