

WKTCS DIRECTOR'S MEETING AGENDA WED, JUNE 22, 2023

1. Update on dump runs for free dumping from RDCO?

Liam to follow up with RDCO

2. Treasurer's report

All good. Donations received from Sweet Skills and Zep Mtn Biking

3. Social Media.

Weekly engagement throughout the summer on various topics

Peter suggested we send out a 1 question survey asking how many people follow our social media to learn about trail days and other events to determine how many people respond and better understand our social media communications and engagement. If response is low, we need to consider all other ways of communicating with members and potential members.

4. Race Report – Fire on the Mtn – Post Race trail repairs update – Spencer

Trail repair discussed. Spencer took a group of 4 up the week after the race and did as much as they could but conditions were dry. Spencer did another day alone the following week but again, the conditions were dry and not conducive to lasting repairs. He will try again in the fall with another group of firement. All in all most directors thought the damage sustained did not warrant cancelling all races in the future. It was suggested to limit the number of entrants to no more than they had at the Fire on the Mtn race. Donation to WKTCS is \$3K (up from \$1400 last year). 280 names added to our membership numbers for the year. It was also suggested that the race could be held earlier in the year when the conditions are better for repair work post-race. Spencer also added that the future of the race was in question as to whether the firemen would host it again and Smith Creek is not the only location it could be hosted at.

5. Promo items.

- a. Large Tees are almost gone and no smalls left. Reorder in spring 2024?
 - i. Yes, re-order small and large tees in the spring
- b. L/XL socks. We have more at Greg's house. Greg will add them to the sock crate for future events.

6. SC signage project. Clayton

Plan in place to install the remaining signs using power tool from Norval with 2-3 person work groups to be organized by Clayton. Spencer and Peter have offered their 4x4's to ferry the tools and crew around the network. Goal is to have all signs installed before the end of July.

7. MTBCO/WKTCS merger. Kevin

No news at this time

8. New Female Director consideration: Vanessa Hair

Robin to consult our society's rules to determine the process of adding/deleting board members before we continue with this discussion. He will report his findings at the next meeting.

9. New Business?

Follow up with Norco re donation to club. Robin to check donation details to confirm. Norco is apparently committed to supporting local mtn bike clubs and there has been donations promised?

Sadly, Dylan informed us that he will be moving to Victoria in September for his 4 years of med school. We wish him nothing but good fortune and endless Island riding between his studies. He swears he'll be back when he's done!

10. Next meeting date: Thursday, Sept. 21, 7:30pm

11. Meeting concluded.